

CLASS – VII
LESSON PLAN CIVICS
Ch.8 MARKETS AROUND US
SESSION: 2019-20

Unit	Civics Ch.8 MARKETS AROUND US
Class Transaction	Total: 4 periods (approx. 40 min each)
Pre-requisite for the course	This lesson requires • Basic knowledge of market • Basic knowledge of weekly market • Basic knowledge permanent market..
Assessment of qualifying knowledge	1. Written test 2. Group Discussion 3. HW notebook 4. FA Activites
Objective	Students would be able to know about different kinds of markets and try to understand how the goods that are sold reach buyers, who these buyers are and who these sellers are and the sorts of problems they face.
Learning Outcomes	KNOWLEDGE: <i>The Students will be able to understand :</i> • the markets around us. • the various problems faced by the buyers and sellers. • understand the chain of markets that is formed before goods can reach us. SKILLS: <i>The Students will be able to :</i> • They would be able to think critically to compare weekly market and a shopping complex on the basis of kinds of goods sold, prices of goods, as well as who are the sellers and buyers.. • Students will discuss collaboratively how weekly market is different from permanent market. •
Transaction Methodology (The teacher can use the mentioned techniques, wherever applicable, and can use any other too.)	Transaction would proceed in the following manner- Student-teacher interaction, Wipro-GOs (web chart, flow chart, cause and effect chart(fish diagram))silent reading, Collaborative learning. DOL 1,2,3 Active Learning • Topic- weekly market Students will be taught about weekly market and will be able to find more information about weekly market. Group Learning • Topic- Chain of markets (Competencies: Collaborative Learning) Students will understand and discuss in groups the whole chain of market (manufacturer, wholesaler, retailer and consumer)

	Differentiation Topic- complexes and malls Shopping complexes and malls Shopping complexes and malls (Competencies: critical thinking,communication) Students will be able to compare shopping complex and malls and present their views on same in front of whole class. Questioning- (Competencies: Critical thinking) Suppose you are the part of election commission , what changes would you like to bring in the process of elections to make it corruption free. Multiple questions as per NCERT to cater the needs of various students. Techniques to be used: Think pair share Discussion Group work Mind Map
Resources	Text Book: NCERT text book for Social Science
Self Study, Home Work, Assignments	Independent Practice: Students would do the questions in their H.W notebooks as mentioned in the monthly planner. HW notebooks to be marked as per the given plan: <i>Assessment Parameters:</i> The total marks for the activity is 5 marks On time submission.....1 mark Presentation/ Neatness.....1 mark Content.....3 marks It is also advised that the students come to the class with proper background knowledge of the topic under discussion. They can refer to the resources stated above.
Assessments	4 UNIT TESTS(25 MARKS EACH)=100 HALF YEARLY EXAMINATION 80 MARKS+20(internal)=100 ANNUAL EXAMINATION 80 MARKS+20(internal)=100 INTERNAL ASSESSMENT 20 MARKS in each term - Subject Enrichment Activity 10 Marks With the help of subject enrichment we assess communication, collaboration, character building and citizenship. - The students in group of five will demonstrate the activity. Note book submission 10 Marks
Addressing Classroom Diversity	Due to various social backgrounds and multiple intelligences, the classroom might be a diverse arena. The following techniques can be used for various groups: <i>For gifted students:</i> - Encouragement for referring other resources <i>For weak students:</i> - Buddy help to be provided - Provide grade-up classes

	<i>For differently abled students:</i> • Ignore spelling mistakes and formulae, if not written • Call parents at regular intervals • Provide grade-up classes
Marks	The weightage would be given by CBSE.
Assessment Questions	1. List the people involved in making a product reach a consumer. 2. 'The neighbourhood shops provide the goods on credit also.' Write the reason for it. 3. Which type of market is visited by a maximum number of people? 4. Give reasons why the prices in the weekly markets are lower than those in the permanent markets. 5. Discuss the advantages of weekly markets.

CLASS – VII
DAY WISE CONSOLIDATED LESSON PLAN
Ch.8 MARKETS AROUND US
SESSION: 2019-20

DAY	ONE
Objective	Students will be able to- • Understand what weekly market is and how it is different from other markets.
Assessment of qualifying knowledge	Questions will be asked from the whole class group. • Characteristics of weekly market. • How weekly market is different from others
Learning Outcomes	<u>KNOWLEDGE</u>- <i>Students will know</i> • Characteristics of weekly market. • How weekly markets work. • Advantages of weekly market. <u>SKILLS and COMPETENCIES</u><i>Students would be able to</i> • Work collaboratively discuss the advantages of weekly market and it differs from neighbourhood shops.
Transaction Methodology (The teacher can use the	Transaction would proceed in the following manner- Anticipatory Set: 10 min

mentioned techniques, wherever applicable, and can use any other too.)	Facilitator will ask few questions to introduce the topic • What do you understand by weekly market? • What can be the advantages of weekly market? Will work through Collaborative Learning: 15 min Work <i>collaboratively</i> discuss the advantages of weekly market. Independent Practice: Students will go through NCERT text book. Closure: 5 min A short oral test would be taken to check proper assimilation of the topic discussed.
Resources	Text Book: NCERT text book for Social Science
Self- Study, Home Work, Assignments	Independent Practice: Students would do the given questions in their H.W. notebooks as mentioned in the monthly planner.
Assessments	Oral Test (5 minutes)

DAY	TWO
Objective	Students will be able to understand about Shopping complexes and malls and difference between both on various basis .
Assessment of qualifying knowledge	Questions from previous class about weekly market.
Learning Outcomes	<u>KNOWLEDGE</u>- <i>Students will know</i> • About shopping complexes. • About malls • About the difference between shopping complexes and malls on various basis. <u>SKILLS and COMPETENCIES</u> • Students <i>collaboratively</i> will be able to discuss various differences between shopping complexes and malls on different basis.
Transaction Methodology (The teacher can use the mentioned techniques, wherever applicable, and can use any other too.)	Transaction would proceed in the following manner- Anticipatory Set: 10 min Facilitator will ask few questions to introduce the topic • What are shopping complexes. • Which one is better shopping complex or malls and why? (Competencies: Critical thinking) Students <i>collaboratively</i> will be able to discuss various differences between shopping complexes and malls on different basis. Independent Practice: Students will go through NCERT text book. Closure: 5 min A short oral test would be taken to check proper assimilation of the topic discussed.
Resources	Text Book: NCERT text book for Social Science
Self -Study, Home Work, Assignments	Independent Practice: Students would do the given questions in their H.W. notebooks as mentioned in the monthly planner.
Assessments	Oral Test (5 minutes)

DAY	THREE
Objective	Students will be able to understand chain of markets.
Assessment of qualifying knowledge	Questions from previous class about Shopping complex and malls.
Learning Outcomes	<u>KNOWLEDGE</u>- <i>Students will know</i> - about the Chain of markets and how it works. <u>SKILLS and COMPETENCIES</u><i>Students would be able to</i> - Draw a proper chain of market and discuss collaboratively role of each part of chain in marketing.
Transaction Methodology (The teacher can use the mentioned techniques, wherever applicable, and can use any other too.)	Transaction would proceed in the following manner- Anticipatory Set: 10 min Facilitator will ask few questions to introduce the topic - From where do shopkeepers get products? - What is the role of factories in marketing? (Competencies: Collaborative) Draw a proper chain of market and discuss collaboratively role of each part of chain in marketing. Independent Practice: Students will go through NCERT text book. Closure: 5 min A short oral test would be taken to check proper assimilation of the topic discussed.
Resources	Text Book: NCERT text book for Social Science
Self -Study, Home Work, Assignments	Independent Practice: Students would do the given questions in their H.W. notebooks as mentioned in the monthly planner.
Assessments	Oral Test (5 minutes)

DAY	FOUR
Objective	Students will be able to understand that today you can find Markets everywhere .
Assessment of qualifying knowledge	Questions from previous class about chain of markets.
Learning Outcomes	<u>KNOWLEDGE</u>- <i>Students will know</i> - About internet marketing. - About how internet marketing works. <u>SKILLS and COMPETENCIES</u> - Students will work collaboratively and discuss about the advantages of internet marketing.
Transaction Methodology (The teacher can use the mentioned techniques, wherever applicable, and can use any other too.)	Transaction would proceed in the following manner- Anticipatory Set: 10 min Facilitator will ask few questions to introduce the topic - Give some examples of online shopping sites. - What do you understand by internet marketing (Competencies: creativity and communication) - Students will work collaboratively and discuss about the advantages of internet marketing. Independent Practice: Students will go through NCERT text book.

	Closure: <u>5 min</u> A short oral test would be taken to check proper assimilation of the topic discussed.
Resources	Text Book: NCERT text book for Social Science
Self -Study, Home Work, Assignments	Independent Practice: Students would do the given questions in their H.W. notebooks as mentioned in the monthly planner.
Assessments	Oral Test (5 minutes)