

SUBJECT - ECONOMICS
CHAPTER –5 CONSUMER RIGHTS

CLASS –X

DURATION:30 minutes

Nature of activity: Group

Learning outcome : After the task students shall be able to :

- identify the necessary information on any product.
- differentiate between situations wherein consumer exploitation occurs.
- suggest measures that could have been taken to reduce the exploitation.

1.What we have to do? To make an advertisement to create consumer awareness and consciousness.

2.What do we require?

Charts, computer/laptop, internet, pen, paper, song

3.Teacher's activity

- Teacher will display some local products in the class room like a namkeen packet, a match box, a biscuit packet, packet of tea leaves, etc.
- The students will be asked to comment on the information that is missing from the packet.
- The significance and consequences of the missing information will be discussed.
- Teacher will divide the class into groups and guided to devise an advertisement for their imaginary good or service.
- The groups can use any medium like charts, role play, song, animation, etc. to make the advertisement.

4. How will I proceed?

Student's activity

- Each group will use any medium like charts, role play, song, animation, and even rap etc. to make the advertisement

5.What have you observed ?

OBSERVATION TABLE:

[illegible]

Worksheet

Q1) Describe some of the your duties as consumers if you visit a shopping complex in your locality.

Q2) What information one should check before buying packed medicines?

Q3) Which logo will you like to see on the electric heater to be sure of its quality?
