

Subject – POLITICAL SCIENCE

Month –AUGUST

Duration- 1 week

Activity –POSTER MAKING

Lesson – UNDERSTANDING MEDIA

Learning outcome- To recognize the importance of media in democracy

What I have to do? - Poster making: media is indispensable part of our life

What I require? - Newspaper and magazine articles, A3 size sheet, colours, observation sheet etc.

Nature of Activity – Group Activity

How do I Proceed?-

Teacher's Activity -

1. A class of 40 students will be divided into eight groups, each group will consist five students.
2. Students will be informed about the topic of poster making a week before.
3. Students will collect some newspaper and magazine articles based on the topic 'media is indispensable part of our life'.

Student's Activity -

1. Paste the headlines showing the variety of news events covered by the media.
2. Prepare a poster in groups;
3. Paste pictures to make the poster attractive.

What have I observed?

Sources of media	Type of media	One advantage	One disadvantage

What have I learnt?

Complete the worksheet of the lesson from the assignment booklet

Worksheet-2

CHAPTER-6 : UNDERSTANDING MEDIA

Q.1. 1. What is 'Mass Media'? Why is it called so?

2. Has Mass media changed our lives? If yes, in what ways?

3. Are advertisement on T.V. more effective than in newspapers? Why?

4. 'Media should be independent' Do you agree? How far is it independent according to you ?

5. Give any two advantages and two disadvantages of T.V. viewing by students like you.

6. Name any 4 daily newspapers, 4 monthly magazines and 3 news channels, and 3 other entertainment channels on T.V.
