

Worksheet

Class: V

Learning Outcome addressed: reads independently in English storybooks, news items/ headlines, advertisements etc. talks about it, and composes short paragraphs

Activity-

Here is a list of advertising slogans of some famous brands. An advertising slogan is a small meaningful phrase that summarises and conveys relevant information about a product. The slogan has to be catchy and memorable. Here is a list of some advertising slogans with their brands-

1. Tata safari- Reclaim your life
2. Rasna- I love you Rasna
3. Frooti- Fresh and juicy
4. MRF- Tyres with muscles
5. Polo- the mint with a hole
6. Onida- Neighbour's envy, owner's pride
7. Airtel- Express yourself
8. Indian Army- Do you have it in you
9. The Economic Times- Journalism of Courage
10. Lays- No one can eat just one.

Now that you have read these slogans, discuss about them with your friends and your parents. Look for other such slogans in newspapers and magazines at your home and **make a list of ten brands with their advertising slogans.**

Think about a slogan for your favourite game, food, place and **write a short paragraph** on it.

Guidance for evaluation: The teacher ascertains whether the learner is able to:

1. Can look for information in newspapers, magazines, etc.
2. Can discuss with parents and peers.
3. Can express views.

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