

EXPERIENTIAL LEARNING-ACTIVITY NO. PS - VI

Subject	Political Science
Class	VII
Chapter	L-6, Understanding Media
Topic	Types of Media
Time	1 hour
Nature of Activity	Individual

Activity Title - Accordion Book

What will I learn(Learning Outcomes)? The students will be able to:

- recognise the impact of media on our daily life.
- examine the various forms of media operational in our surroundings.
- gather information on various forms of media and creatively present the same in an accordion book.

SKILLS: Analysing and Creating

What I have to do? – To collect/gather pictures and information on various types of media compile the same in an accordion book.

What do I require? – pictures of types of media, colored pens, a pair of scissors, glue and A4 size colored sheets.

What do I need to know? –

- What is Media?- Media Refers to all means of communication everything ranging from a phone call to the news on television.
- Types of media-Newspapers, radio,TV, magazines, films, letters, radio, posters, the Internet etc.

Teacher's Activity- Teacher will:

- conduct a discussion on media and its types a day before the activity with the help of fig.VI.1.

Fig.VI.1

<u>PRINT MEDIA AND ELECTRONIC MEDIA</u>	
A. <u>Newspapers</u>	
B. <u>Magazines</u>	
C. <u>T.V.</u>	
D. <u>Radio</u>	
E. <u>Cinema</u>	
F. <u>Internet</u>	
G. <u>Journals</u>	
H. <u>Posters</u>	

- guide the students to find the pictures and relevant content on various forms of media.
- hold a discussion on how to make an accordion book.
- ask students to make an accordion book step by step as discussed in the class.

Student's Activity- Students will-

- follow the instructions and proceed accordingly.
- gather all the information on the media and its types.
- proceed to make an accordion book step by step as discussed in the class.
- paste the pictures on the type of media in their accordion book and pen down the advantages and disadvantages of the same.
- display the accordion book in the class.

What have I observed?

Observation Table- Various types of Media*Sample filled

Sources of Media	Type of Media	One advantage	One disadvantage
*Newspaper	*Print	*Easy to carry	*Hard to reach illiterate and poor people

What have I learnt?

- Media is _____ in most democracies.
- Mass Media uses different technologies that are very_____.

What am I curious to learn?

- Media constitute the fourth pillar of democracy, and the role of the media is vital in generating a democratic culture. Justify the statement.

Let me evaluate myself:-

Q.1 Match the Columns

COLUMN A	COLUMN B
(I) TV, radio, newspaper	(a) An early television
(II) TV and Radio	(b) During 1975-1977
(III) The televisior	(c) Reports on Dalit issues
(IV) Media was censored	(d) Mass Media
(V) Khabar Lahriya	(e) Electronic Media

Q.2 What is censorship? When did it occur in the Indian history?(40-50 words)

Ans. _____

_____.

Q.3 State two advantages that the media has to offer in recent times.

Ans. _____

_____.

Q.4 Examine the role of the media in a democracy in two points.

Ans. _____

_____.

Q.5 Tabulate any two differences between personal communication and mass communication.

Ans.

PERSONAL COMMUNICATION	MASS COMMUNICATION