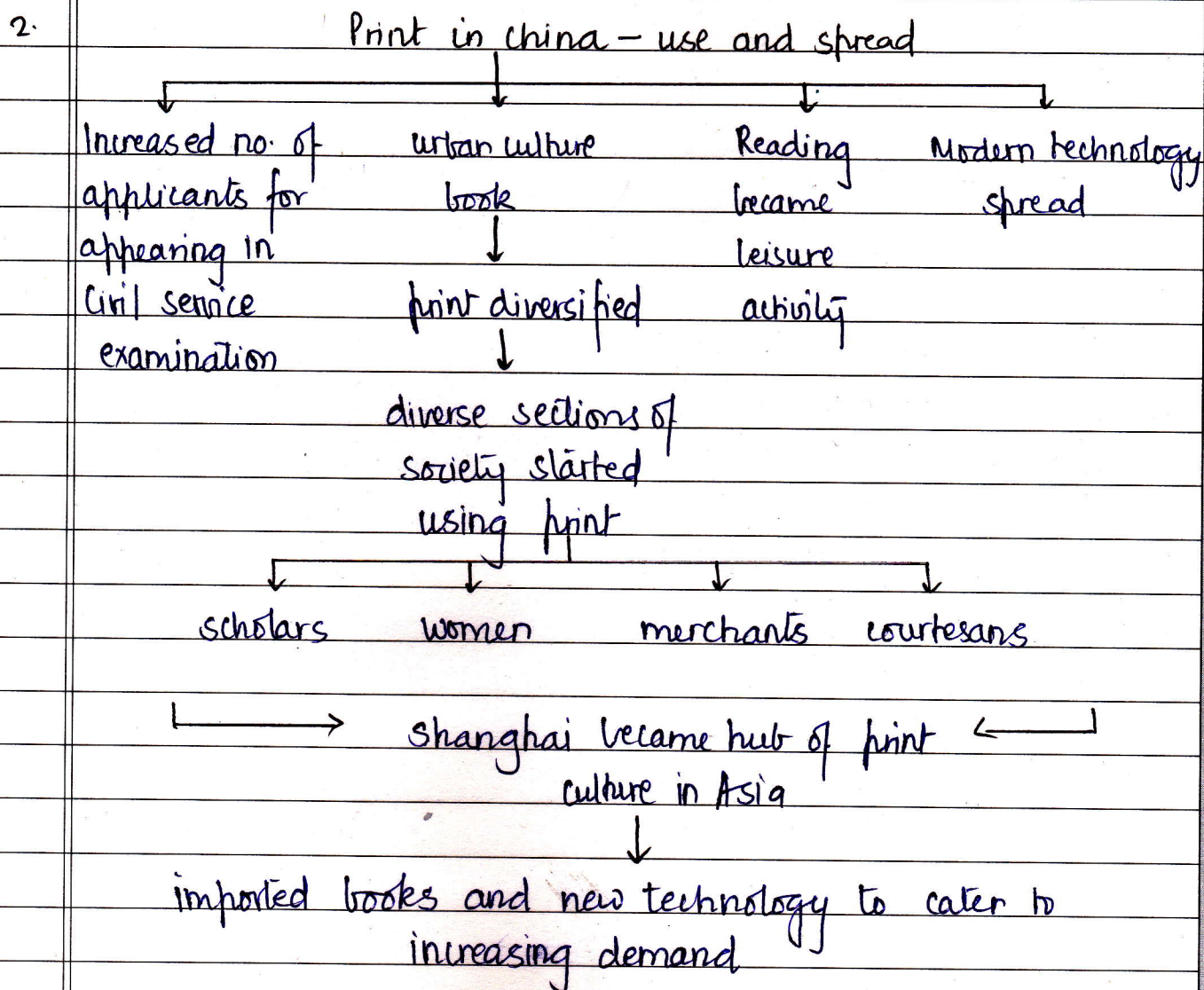
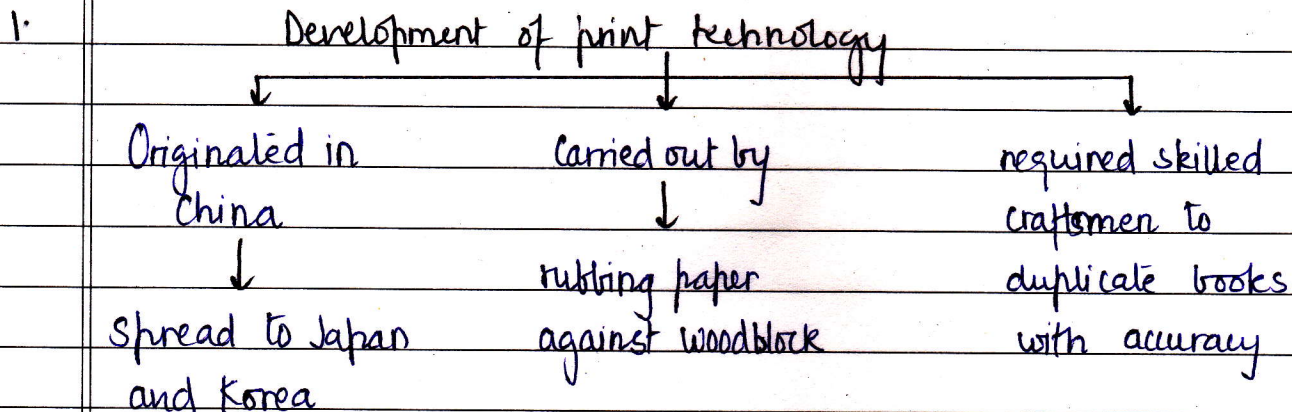
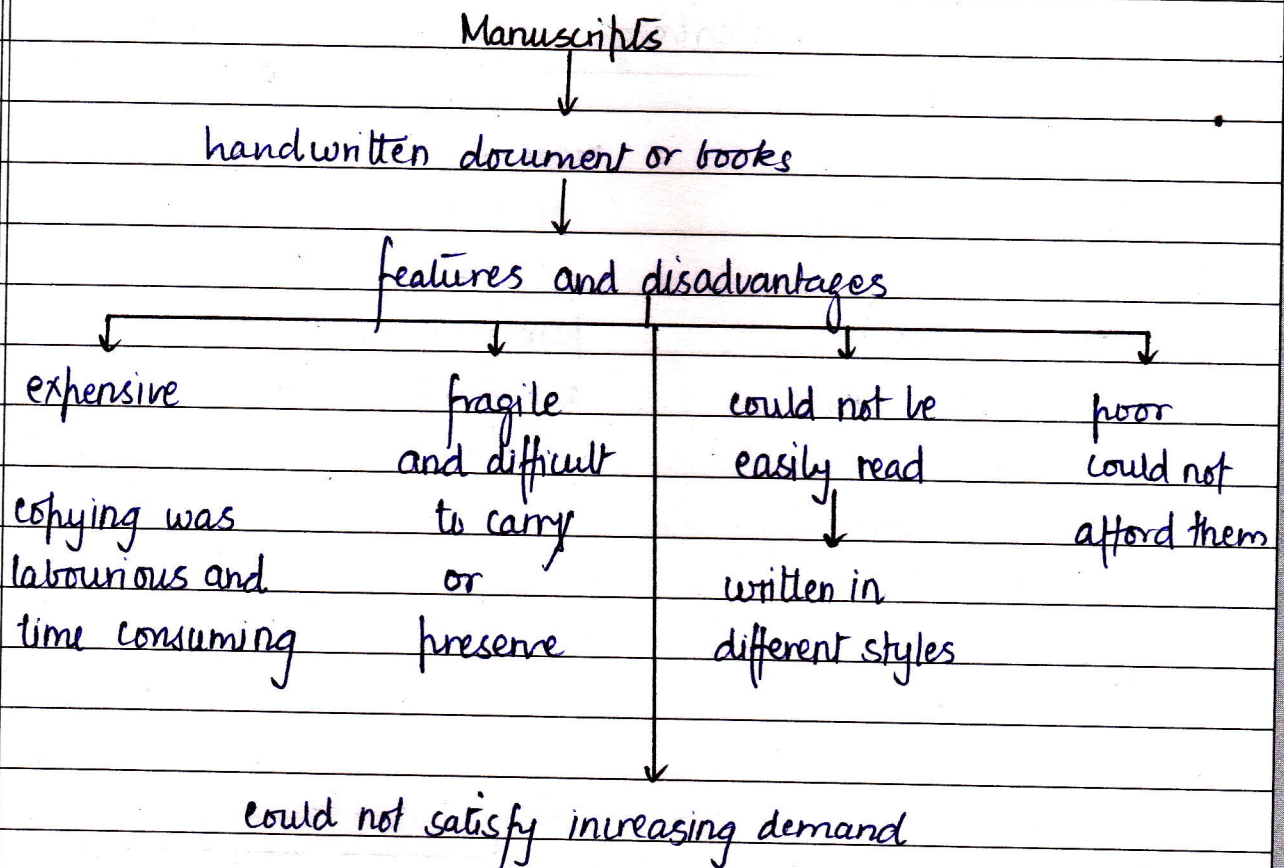


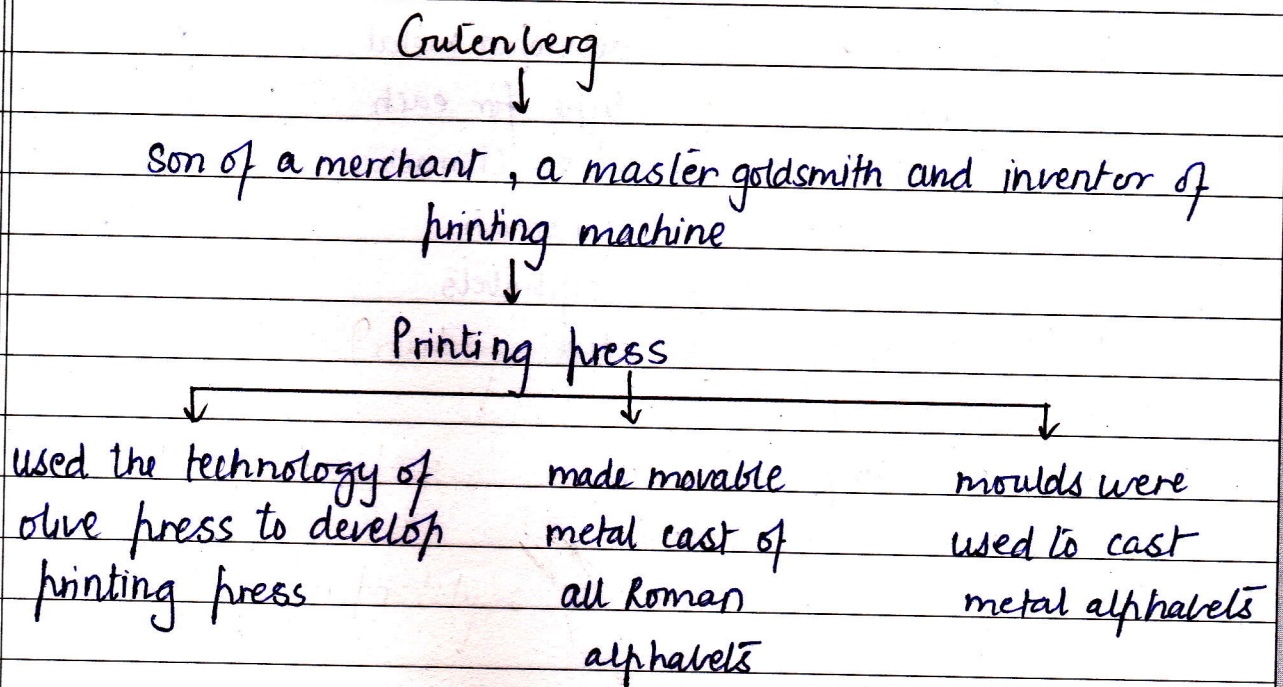
Print Revolution



3



4.



5.

Gutenberg's contribution in Print

perfected the
system of printing↓
used moulds for
casting metal types↓
carved all Roman
alphabets and
numbers on
metal platesmade it possible to
print faster↓
printed nearly
250 sheets per
hourfirst book
printed by
Gutenberg's

press

↓
Bible

6.

Mechanism behind Gutenberg's press

long handle of
the machine
attached with
a screw↓
helped to press
down the metal
plate over damp
paperdeveloped metal
type for each
of 26 characters
of Roman
alphabetsdesigned a
movable metal
type to compose
different words.

7.

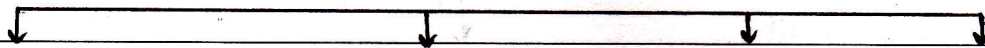
Print revolution



increased readership and improved technology in the field of print



Impact



reduced cost of books

printing press was established at various places

literacy rate increased in Europe

popular ballads and folktales were printed and circulated widely



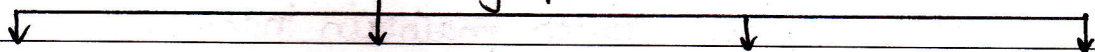
transformed lives of people



change relationship between subjects and authority

8.

New reading public



reduced cost of printing books

books published faster

books published in large nos.

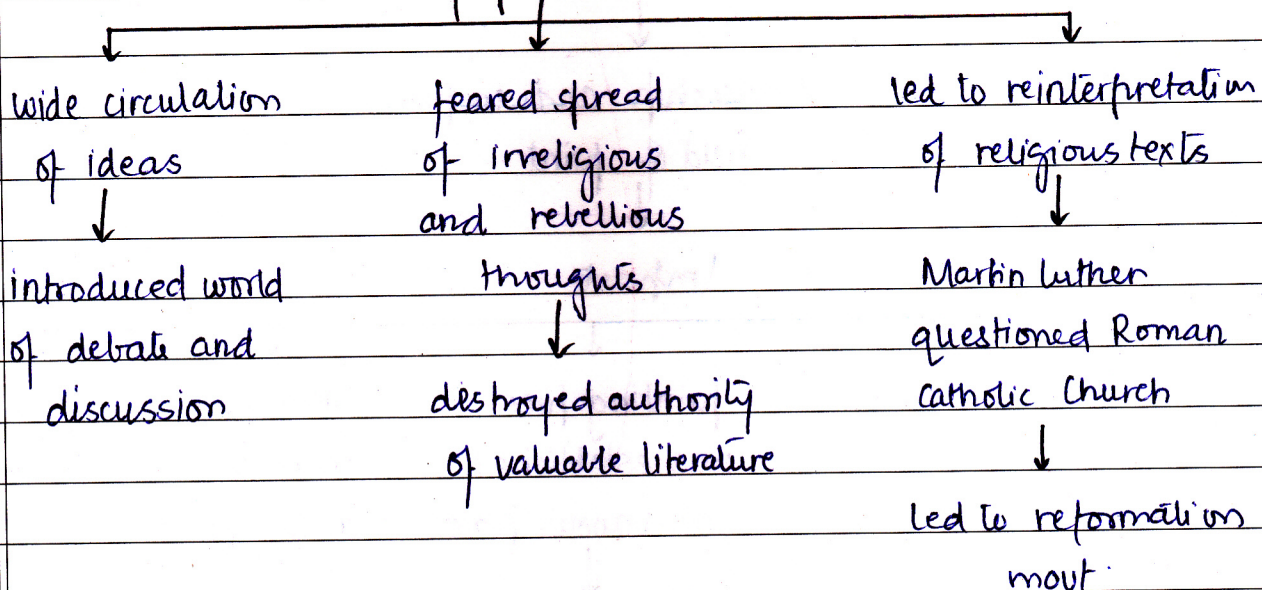
altered oral tradition



replaced hearing audience with reading audience

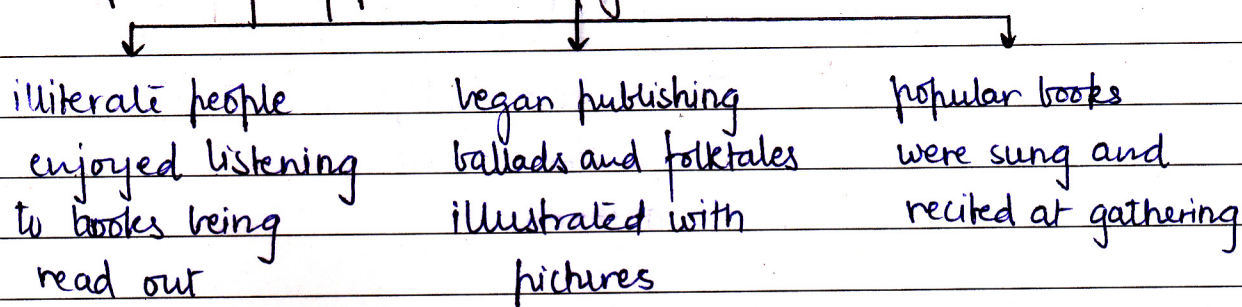
9.

Fear of print



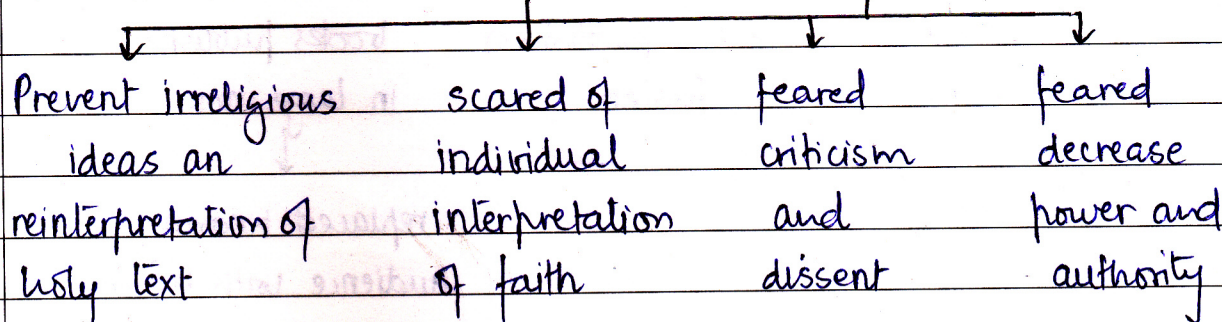
10.

Popularity of print amongst illiterates



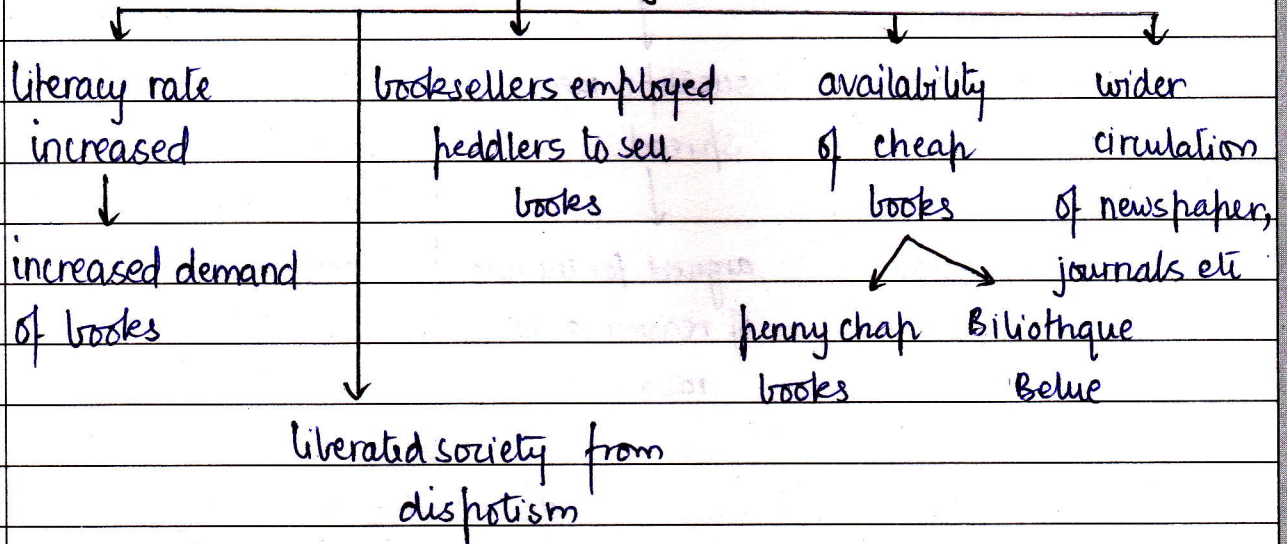
11.

Roman Catholic Church maintain Index of Prohibited books



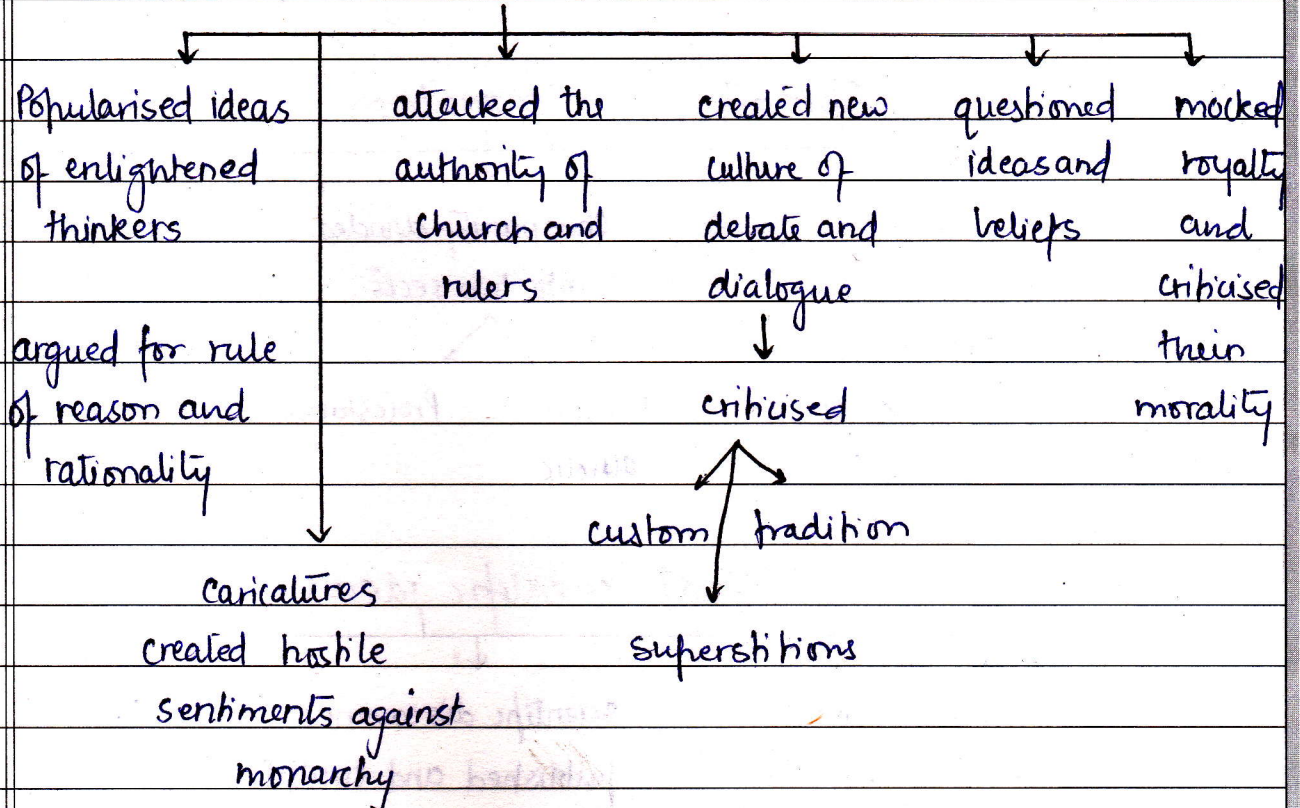
12

Virtual Reading mania



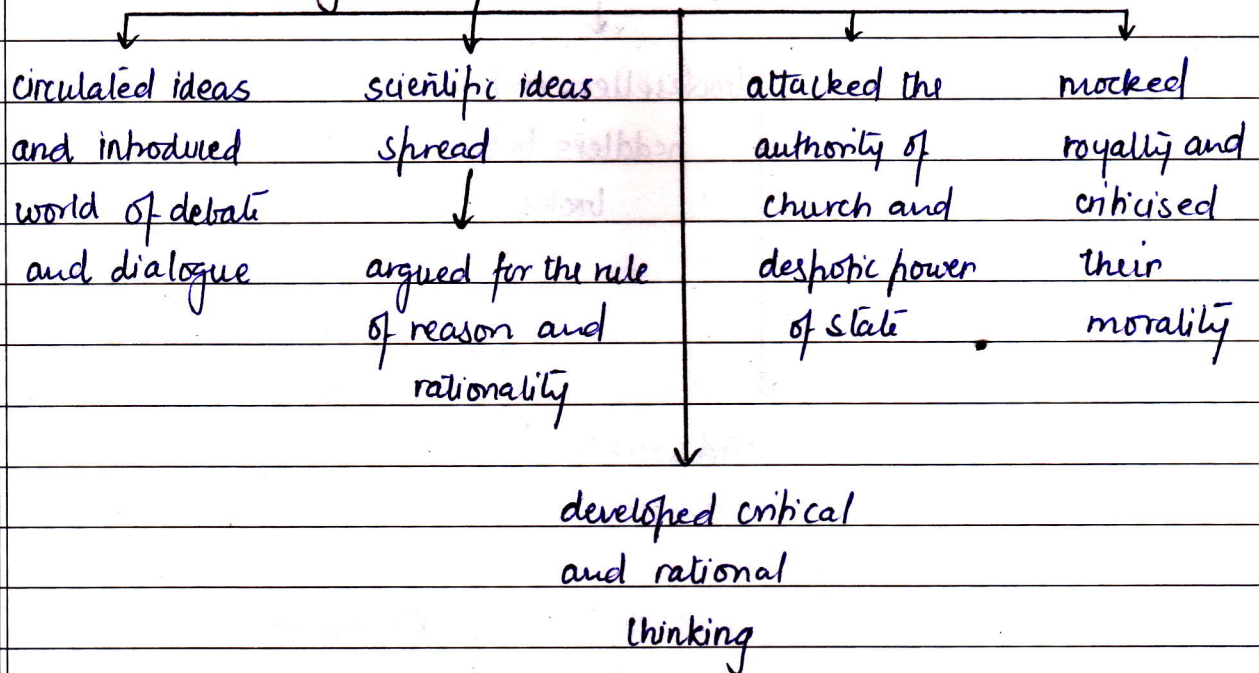
13

Print and the French Revolution



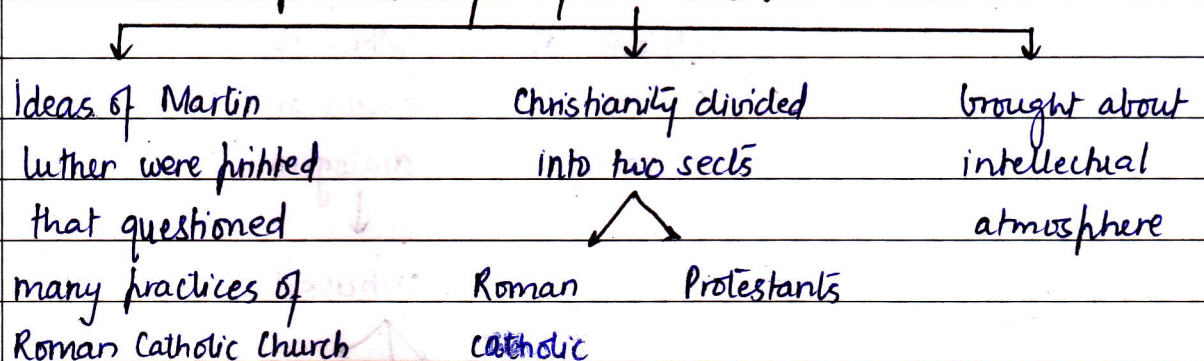
14.

Enlightenment and despotism



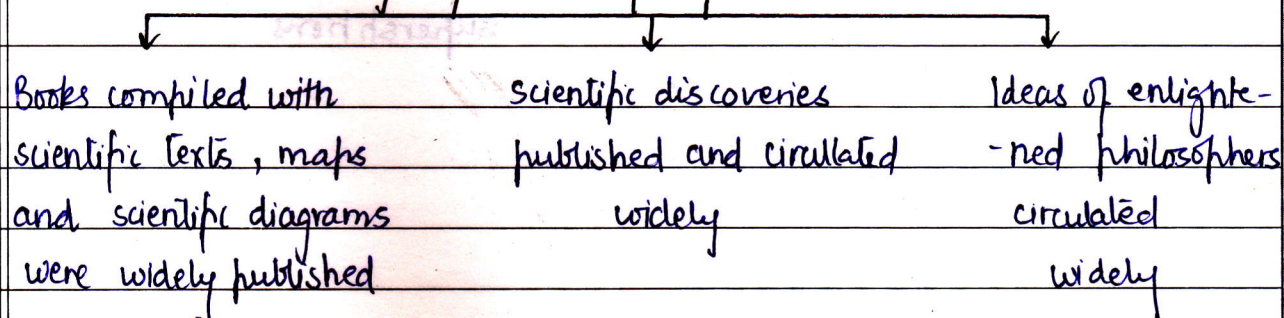
15.

Spread of reformation

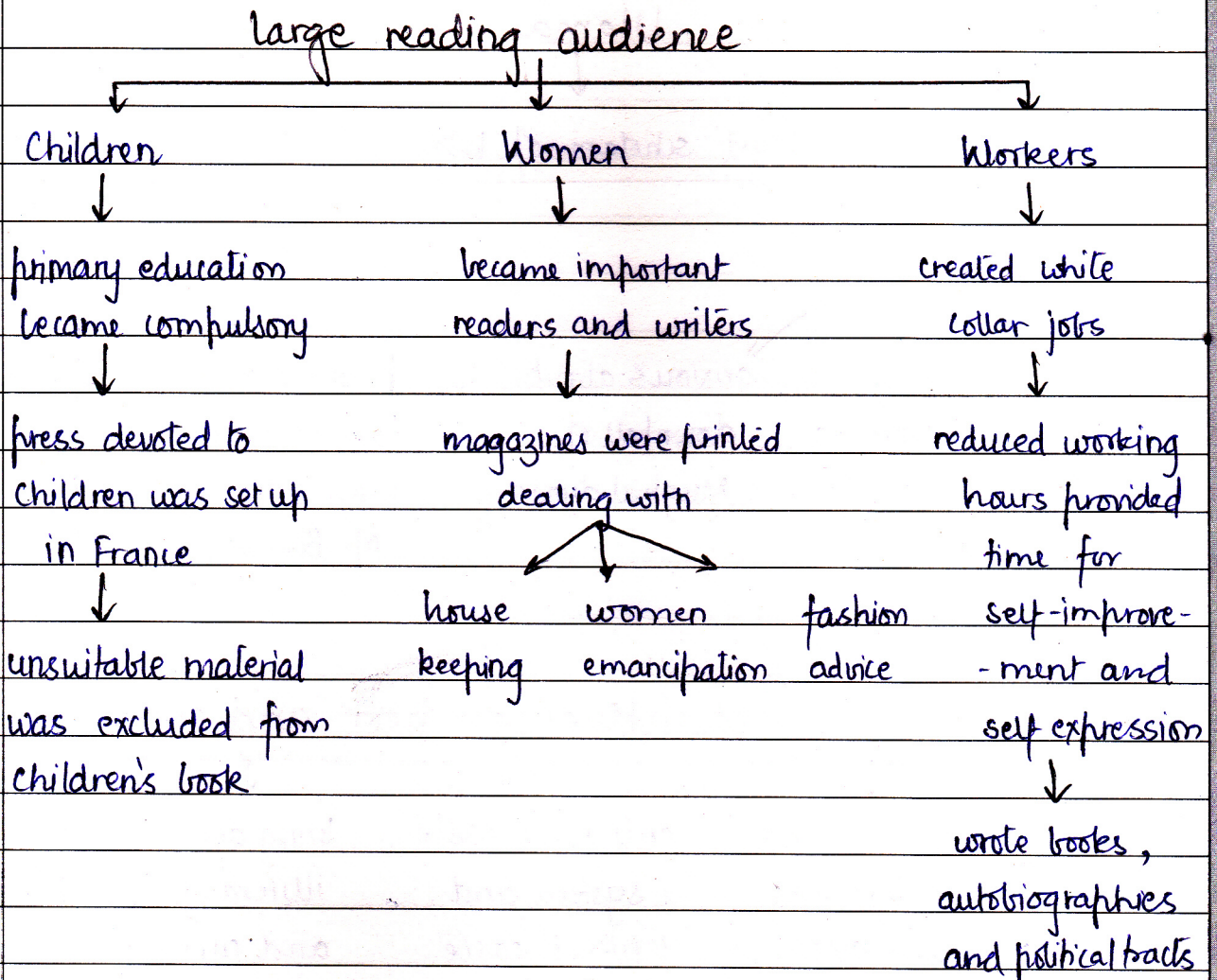


16.

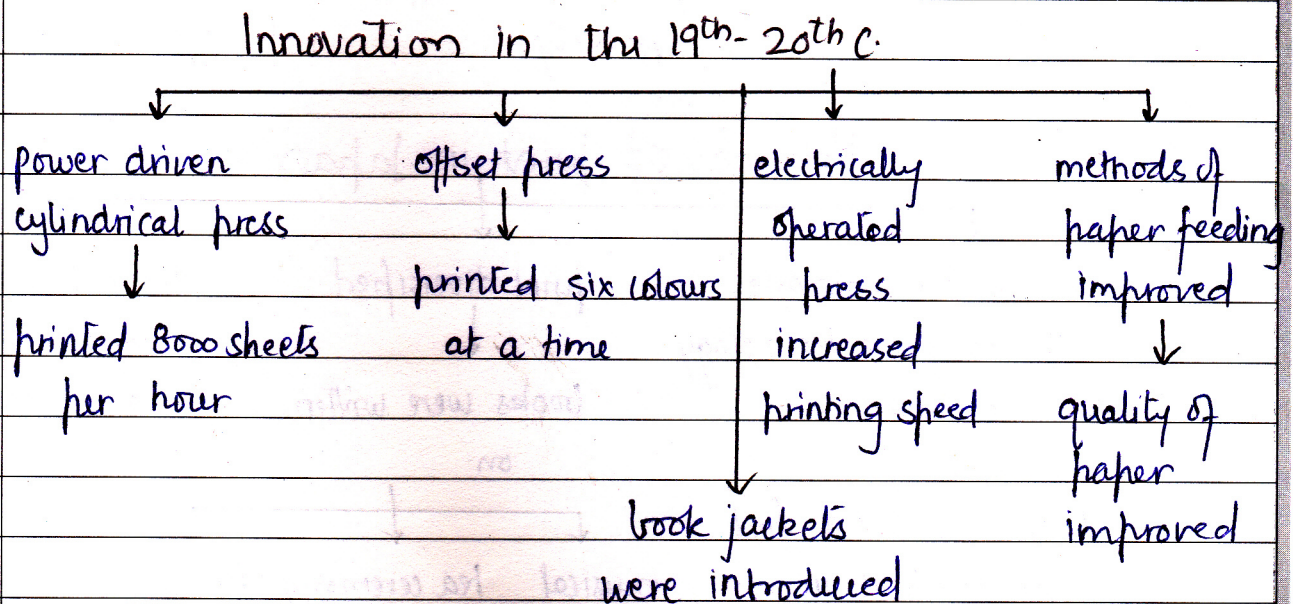
Accessibility of scientific ideas



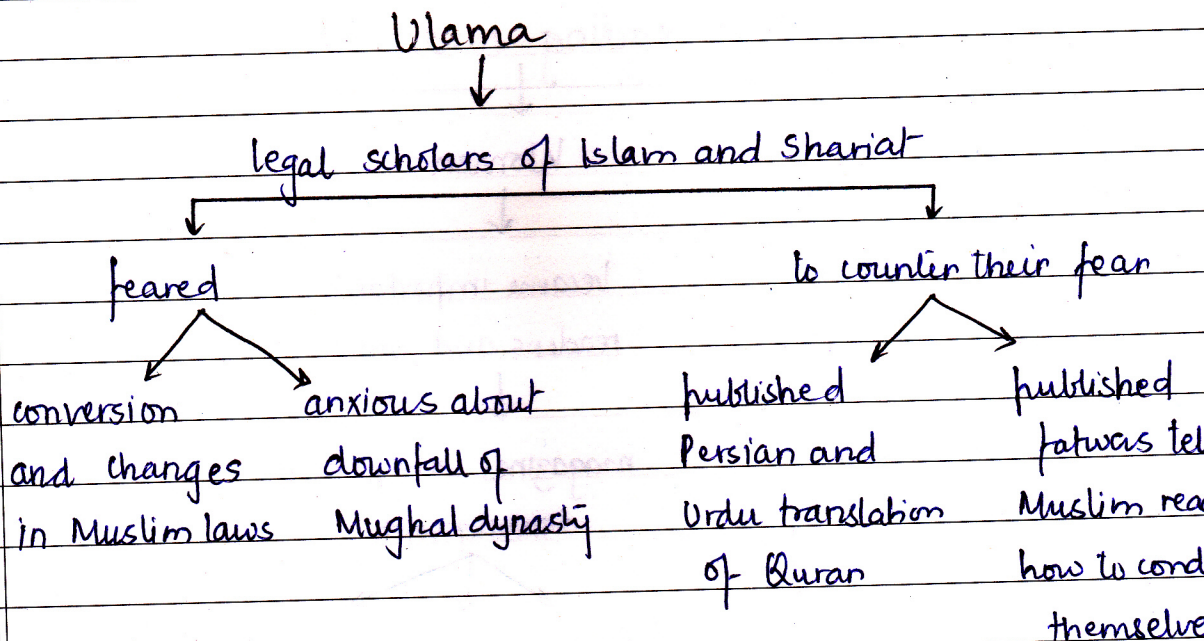
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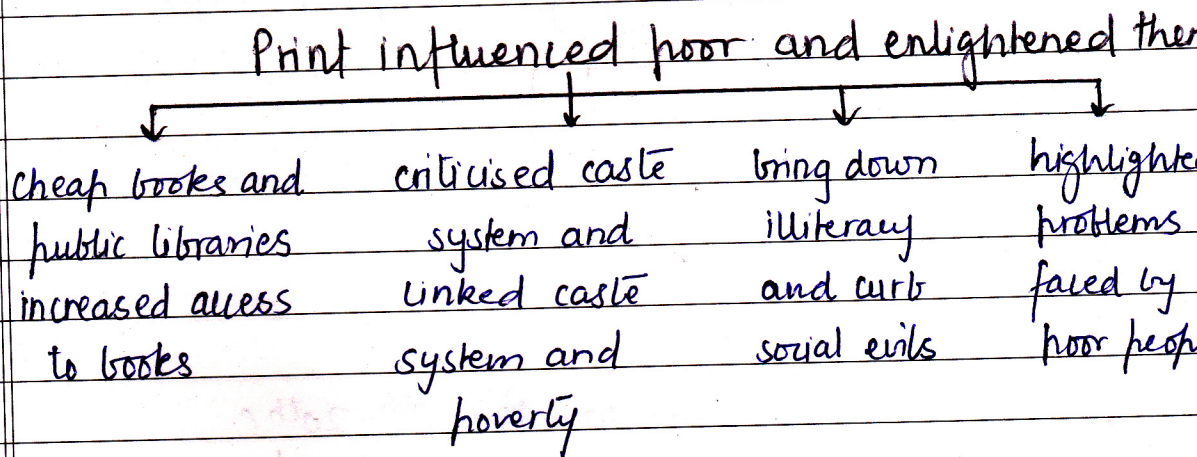
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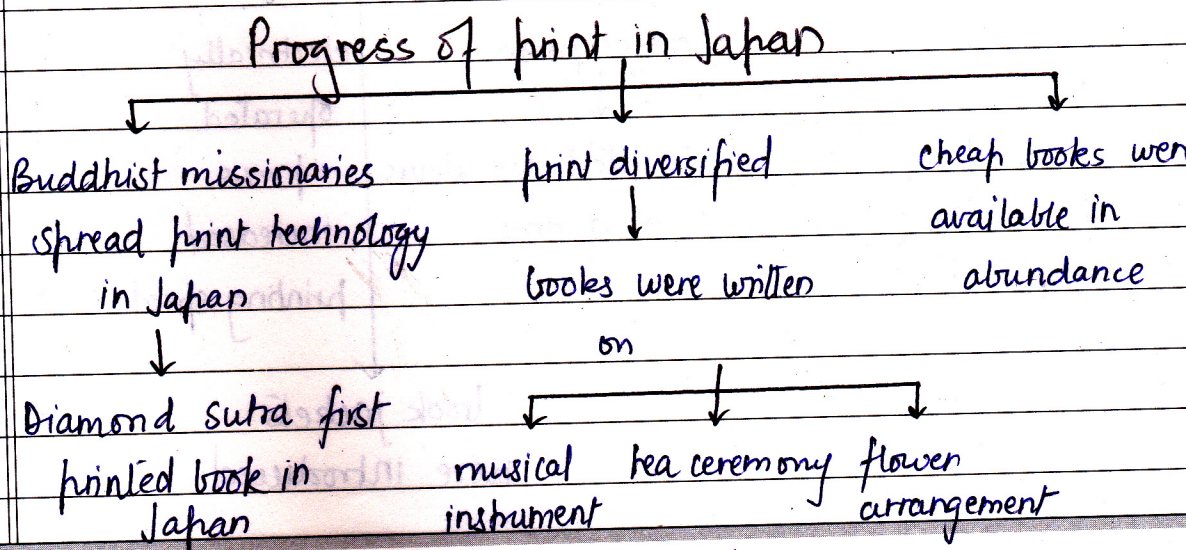
19.



20



21.



22.

Spread of print technology

Print entered
Europe via
silk route

Marcopolo brought
the technology of
woodblock from
China to Italy

Religious preachers
helped spread of
print culture

Germany
learnt art
of woodblock
from Italians

23.

Features of Gutenberg's Bible

metal letters
imitated the
ornamental
handwritten styles

borders were
carefully
designed

space was
left for
decoration

colourful letters
were used to
highlight holy
words

24.

Earliest print Technology

Woodblock in
China, Japan and
Korea

diversified print
due to blooming
urban culture

In Europe hand
printing took
mechanical
form

Gutenberg
invented
printing
press
based on
the ideas
and mechani-
-sm of olive
press

25.

Erasmus anxiety

Latin scholar and catholic reformer

anxious about
rare piece of
good literature
and spread of
irreligious
matters

against
irresponsible
content
printed in
books

criticised
books for
being ignorant,
scandalous,
irreligious and
seditious

believed
abundance
of books
will degrade
value of
good books

26.

Manuscripts survived stiff competition

printed books
resembled
manuscripts
in appearance
and layout

metal letters
imitated ornamental
handwritten style

increased demand
↓
published employed
scribes to aid print

27.

Role of missionaries and spread of print

Portuguese introduced
print in India
↓
translated Konkani
and Malayalam texts

Dutch Protestants
↓
printed copies of
Tamil texts

English
missionaries
↓
translated
Sanskrit texts
and reinterpreted
Hindu & Muslim
laws

28.

Growth of nationalism and print

newspapers published
in vernacular increasingly
became nationalist

↓
Kesari

newspaper reported
on colonial misrule

↓
instigated nation
wide protest

national leader
communicated
through newspapers

↓
spread ideas behind
French Revolution and
American war of
independence.

29.

Attitude of people towards women education

↓
Liberals

↓
educated their womenfolk
at home or schools set up
for girls

↓
Conservatives

↓
believed literate girl would
bring bad luck and
would be widowed and
education would corrupt
minds of readers

30.

Significance of newspaper

↓
carries information
about

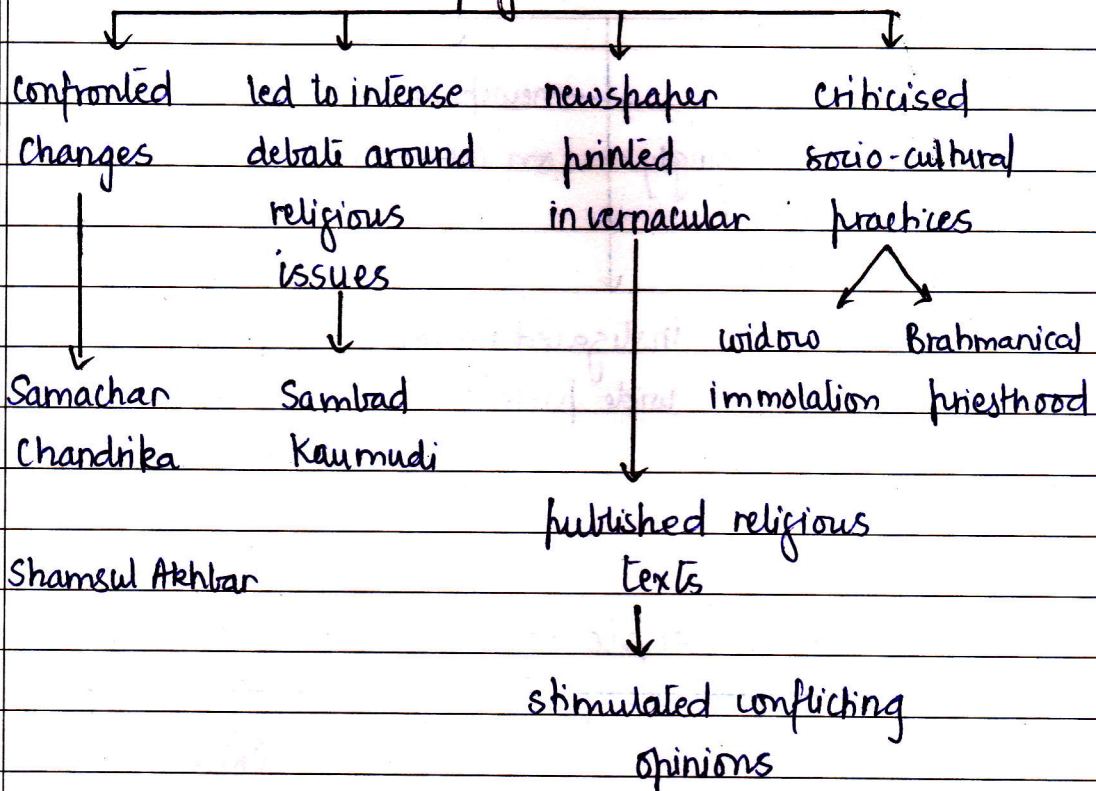
↓
war trade practices recent
developments

↓
provide accessibility
to scientific ideas

↓
develops political
mindset

31.

Print and religion in India



1.

To increase the supply of books

Exporting books to
different parts of
country

organised book
fairs

employed scribes to
produce more books

2.

Printed books resembled manuscripts

Metal type imitated
ornamental handwritten
style

borders were
illuminated with
foliage

beautiful illustrations
were painted

3.

Print divided Roman Catholic Church

Ideas of Martin
Luther influenced
large section of
the society

criticised church

challenged church
to debate his ideas

published his
translation of
New Testament

sold 5000 copies

Christianity
divided into
two sects

Roman
Catholic

Protestants

4.

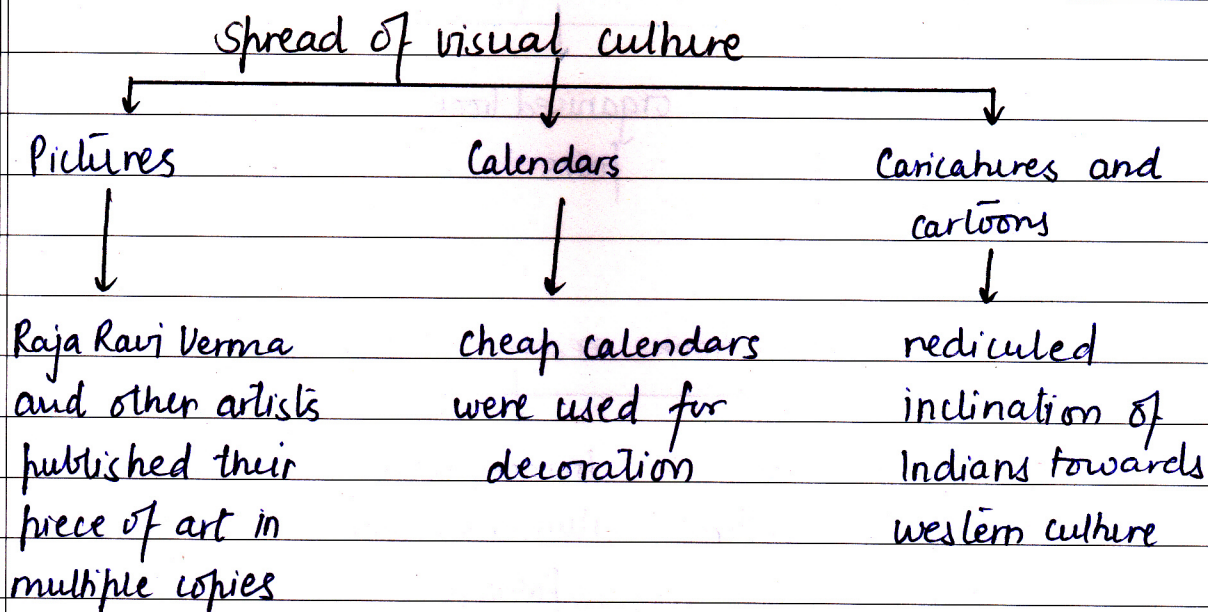
Importance of penny chapbooks

carried by peddlers
hence cheap

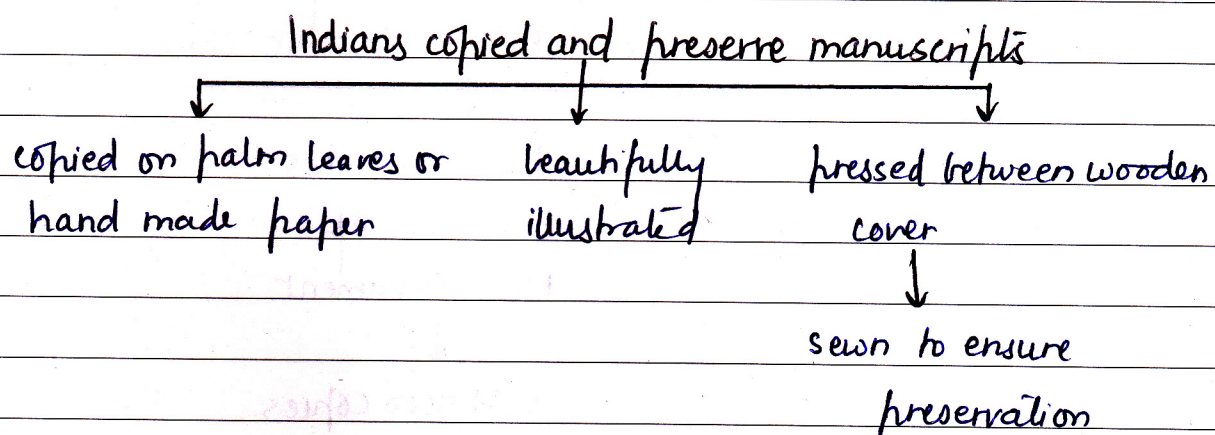
poor could afford
to buy

created environment
of reading

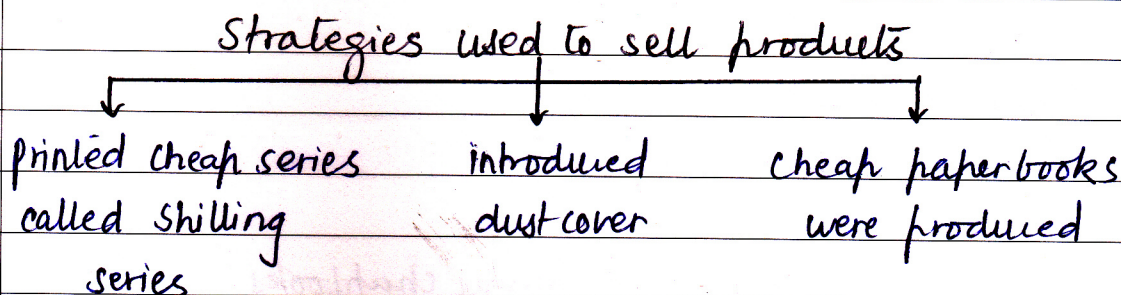
5.



6.



7.



8.

Role of Women

Kailashbhashini

Debi

highlighted experiences
of women

kept in
ignorance

forced to
do hard
domestic
labour

injustice

Tarabai Shinde and Pandita Ramabai

wrote about miserable
lives of upper caste
Hindu women

set up shelter home
for widows

encouraged widow
remarriage and
women education

Rashundari Debi

wrote her autobiography
in Bangla

Women became editors
of newspapers and journals

wrote on various aspects

national
mou

fashion

serialised

widow

stones remarriage