

Chapter-History

Topic: Print Culture

Grade- X

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Brief Description:

It is difficult for us to imagine a world without printed matter. We find evidence of print everywhere around us – in books, journals, newspapers, prints of famous paintings, and also in everyday things like theatre programmes, official circulars, calendars, diaries, advertisements, cinema posters at street corners. We read printed literature, see printed images, follow the news through newspapers, and track public debates that appear in print. We take for granted this world of print and often forget that there was a time before print. We may not realise that print itself has a history which has, in fact, shaped our contemporary world. What is this history? When did printed literature begin to circulate? How has it helped create the modern world?

In this chapter we will look at the development of print, from its beginnings in East Asia to its expansion in Europe and in India. We will understand the impact of the spread of technology and consider how social lives and cultures changed with the coming of print.

Sub Topics

- The First Printed Books.
- Print Comes to Europe.
- The Print Revolution and Its Impact.
- 19th Century
- India and the World of Print
- New forms of publication
- Print and censorship

Vocabulary-

Calligraphy, Vellum, Platen, Ballad, Taverns, Protestant Reformations, Heretical-Beliefs, Almanac, Chapbook, Despotism, ulema, Fatwa

Specific learning Objectives:

Students will be able to understand:

- Know the first kind of print technology developed in china, Japan, Korea.
- To understand how print technology spread from Europe to china.
- To understand the process of print revolution through printing technology
- To understand the impact of print revolution on the contemporary society
- To understand the role of lending libraries in increasing the literacy rate
- State the first kind of Print Technology developed in China, Japan and Korea.
- Explain how print technology spread in Europe.
- Describe the print revolution and its impact
- Analyze the leaps in mass literacy in Europe.
- List the religious reforms and public debates which took place as a result of the development in print media.
- Identify the new forms of publication

Behavioural learning Objective:

- Establish link between print culture and circulation of ideas
- Analyzes the role of print revolution and its impact on Europe and India
- Critically examine the role of print revolution in French revolution
- To analyze the role of print culture for poor people in the 19th century India

- To apprehend the reasons for the fear of print among the authorities
- To appraise the leap of mass literacy rate in Europe

Process/Activity:

Imagine that you are a cartoon generalist in France before the revolution. Design a cartoon to promote French revolution

All the prescribed points given by CBSE

Questions:

- When and where was the first printing press developed?
- Who proclaimed: ‘Tremble, therefore, tyrants of the world! Tremble before the virtual writer’?
- What are ‘Biliotheque Bleue’?
- Why was the Vernacular Press Act passed?
- Name the oldest book printed in Japan. What were the reasons of spread of print in china during the 17th century?
Why did some people in 18th century of Europe think that the print culture would bring enlightenment and end despotism?
- Why did some people fear the effect of easily available printed books? Choose one example from Europe and one from India.
- What were the effects of the spread of print culture for poor people in 19th century India?

Expected Learning Outcome:

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- To establish link between print culture and circulation of ideas
- To analyze the role of print revolution and its impact on Europe and India Critically examine the role of print revolution in French revolution
- To analyze the role of print culture for poor people in the 19th century India
- To apprehend the reasons for the fear of print among the authorities
- To appraise the leap of mass literacy rate in Europe

Assessment:

Degree of involvement of students in the class-room discussion, their response, contribution through value addition, quality of question asked, ability to think independently, sharing of knowledge and information