

Learning Outcomes And Goals

KNOWLEDGE

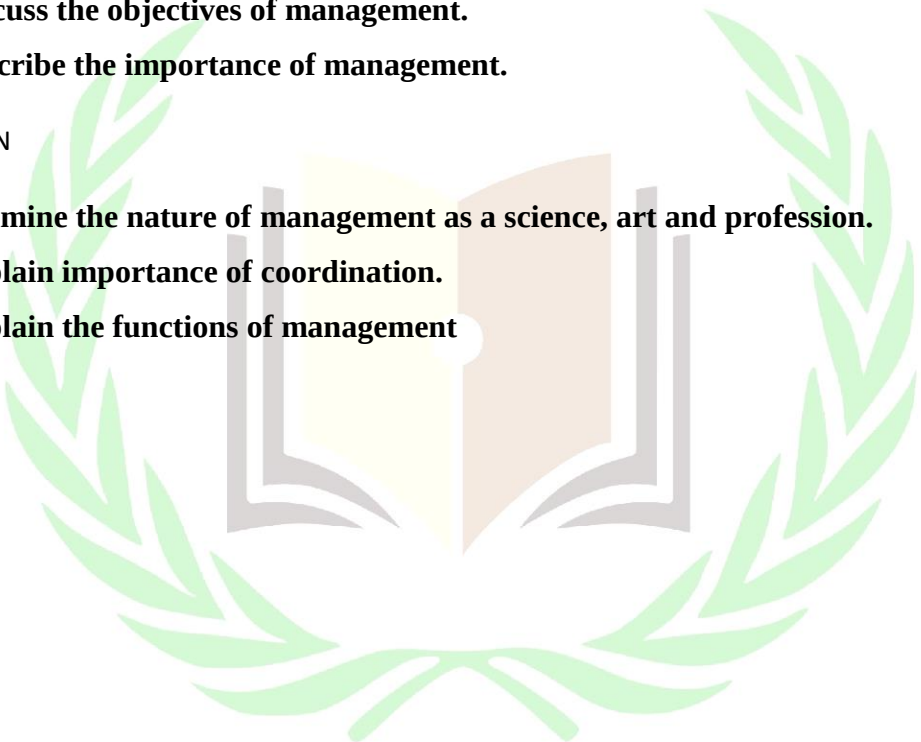
1. **Understand the concept of management.**
2. **Understand the role of top, middle and lower levels of management**
3. **Discuss the concept and characteristics of coordination.**

UNDERSTANDING

1. **Explain the meaning of 'Effectiveness and Efficiency.**
2. **Discuss the objectives of management.**
3. **Describe the importance of management.**

APPLICATION

1. **Examine the nature of management as a science, art and profession.**
2. **Explain importance of coordination.**
3. **Explain the functions of management**



LEARNING BUSINESS STUDIES

An initiative to make learning 24x7