

EXPERIENTIAL ACTIVITY ON NATURE OF MANAGEMENT

Subject	BUSINESS STUDIES
Class	XII
Chapter/Unit	1. / Nature and Significance of Management
Topic	Management as a Science, an Art or Profession?
Time	40 mins.
Nature of Activity	Group activity

What will we learn (Learning Outcome)?

Identify and comprehend the features of art, science and Profession
Analyzing and evaluating the nature of management

Skills:

Comparing, assessing, evaluating, recognizing, team work, concluding

What we have to do?

To assess the nature of management.

To compare and recognize whether management is an art, science or profession?

What do we require?

NCERT Book, paper, pen

What do we need to know?

We should be knowing the meaning and features of management.

We should know the meaning and basic features of an art, science and profession.

Teacher's Activity

Teacher will form six groups of six students each. Two groups together will research on the
Group 1 and 2 will research on nature of management as an art.

Group 3 and 4 will research on nature of management as science.

Group 5 and 6 will research on nature of management as profession.

Student's Activity

How will we proceed?

- ✓ Group 1 and 2 will list the features of an art and assess and compare the concept of management in relation to the features of art.
- ✓ Group 3 and 4 will assess the basic features of science and compare them with management.
- ✓ Group 5 and 6 will list the features of profession and then analyze their compatibility with management.

What have we observed?

Features of an Art	Management as an Art
Existence of theoretical knowledge	
Personalised application	
Based on practice and creativity	

Features of Science	Management as a Science
Systematized body of knowledge	
Principles based on experiments and observation	
Universal validity	

Features of Profession	Management as a Profession
Well-defined body of Knowledge	
Restricted Entry	
Professional Associations	
Ethical Code of Conduct	
Service Motive	

What have we learnt?

- Management is neither a pure science nor a fine art. It is considered as Social Science, as it deals with human beings.
- Management is still not recognized as a Profession but it is an emerging Profession.

What am I curious to learn?

How management as an art, science and Profession is applicable in Business?

Let me evaluate myself

Q.1 Identify the nature of management when it is practiced as personalized application of existing knowledge to achieve desired results

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Q.2. Management is considered to be both an art and science. Explain.

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Q.3. Is management a full-fledged profession? Give reasons in support of your answer.

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Q.4. “Management is a science like Physics or Chemistry.” Do you agree with this statement?
Give reasons in support of your answer.

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Q.5. ‘Art is concerned with personal application of knowledge.’ In the light of this statement, compare the features of art with management and prove that it is an art.

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