

TOPIC : SOCIAL RESPONSIBILITIES OF BUSINESS AND BUSINESS ETHICS

Pre-Content/content Post-Content	Learning Outcome/Objectives	
	General	Specific
<u>Pre-Content</u> Every individual living in society has certain obligations towards society. He has to respect social values and norms of behaviour. <u>Content</u> Social responsibility of business refers to its obligation to take those decisions and perform those actions which are desirable in terms of the objectives and values of our society. Need for social responsibility of business arises because of firm's interest and the interest of society. <u>Post-content</u> Business ethics concerns itself with relationship between objectives, practices and techniques and the good of society. Ethics, the code of conduct is important for every business.	Students will be able to ✓ explain the concept of social responsibility; ✓ discuss the need for social responsibility; ✓ identify the social responsibility towards different interest groups; ✓ analyze the relationship between business and environmental protection; and ✓ define the concept of business ethics and state the elements of business ethics.	Students will be able to ✓ Explain the concept of social responsibility ✓ Examine the case for social responsibility ✓ Describe the responsibility of business towards owners , employees, consumers, government, community and general public; ✓ State the relevance of environmental protection; and ✓ Explain the meaning and elements of business ethics.

Home Work /Assignments

NCERT back exercise is given as homework.

Case studies relevant to the topic will be discussed.

Questions taken in the class were also asked to solve

Teacher's Activity	Student's Activity	Teacher's Observation And Remedial
Teacher will ask students to list the problems caused by business in the society and what business can do to solve these problems. Teacher will explain that Social responsibility of business refers to its obligation to take those decisions and perform those actions which are desirable in terms of the objectives and values of our society. Teacher will explain as to the need for social responsibility of business arises both because of firm's interest and the interest of society. Teacher will discuss that the Protection of the environment is a serious issue that confronts managers and decision makers. Teacher will further elaborate that Ethics is concerned with what is right and what is wrong in human behavior judged on the basis of socially determined standards of behavior.	Students will discuss the answerability of business towards various sections of the society. They will understand the concept and appreciate the need for social responsibility of a business. The students will appreciate the responsibility of business towards different stake holders, government and society The students will describe the responsibility of Business in connection with environment protection. The students will conclude that business enterprises should, however, take the lead in providing their own solutions to environmental problems. Students will understand the meaning and elements of business ethics i.e, 'live and let others live' policy applicable to everyone including business and also the elements of Business Ethics.	Teacher will write her observations after completion of the topic.

Teaching Aids : Active inspire, NCERT Book

Methodology/Innovative Methods : Discussion, Recall, Explanation, Question-Answer method, problem solving

Interdisciplinary Links: Sociology, Psychology, Legal Studies, Accountancy and Economics