

Pre-Content/content Post-Content	Learning Outcome/Objectives	
	General	Specific
<u>Pre-Content</u> The contribution of small business to employment generation, balanced regional development of the country, and promotion of exports <u>Content</u> In view of the contribution of small business in various areas including employment generation, balanced regional development, and promotion of export the central and state government have been providing assistance in respect of infrastructure, finance, technology, training etc., to SSI units <u>Post-content</u> the mantra of success for small businesses in this modern era has to be 'think global, act local.' the mantra of success for small businesses in this modern era has to be 'think global, act local.'	Students will be able to ✓ Explain the meaning and nature of small business; ✓ Appreciate the role of small business in India; ✓ Entrepreneurship Development: concept, characteristics and need ✓ Intellectual property rights and Entrepreneurship ✓ Classify the different forms of assistance provided by the government to small business, particularly in rural and hilly areas.	Students will be able to ✓ Define small scale industry; ✓ Explain the scope of tiny industries and cottage and rural industries. ✓ Appreciate the role of small enterprises in India. ✓ Identify the problems of small enterprises in India. ✓ Highlight measures taken by the Government to promote small scale sector. ✓ Explain special schemes for Industrial units in rural, backward and hilly areas.

Home Work /Assignments

NCERT back exercise is given as home task

Questions taken in the class were also asked to solve.

Case studies relevant to the topic will be discussed.

Teacher's Activity	Student's Activity	Teacher's Observation And Remedial
Teacher will explain how Small Scale Industries play a very important role in the socio economic development of the country. These industries account for 95 per cent of industrial units, contributing up to 40 per cent of the gross industrial value added and 45 per cent of the total exports. SSIs are the second largest employers of human resources, after agriculture and produce a variety of products for the economy The teacher will describe how Small Scale Industries in India enjoy a distinct position in view of their contribution to the socio-economic development of the country. The teacher will elaborate how Small business sector in India is getting the support of government through various institutions in different forms for different purposes. The Teacher will list and appreciate the role of NABARD, NSIC, SIDBI, DICs in providing financial and technical help to these units.	Students will understand how Small Scale units contribute to the balanced regional development of the country by using locally available material and indigenous technology. The students will appreciate how small scale industries provide ample scope for entrepreneurship; to enjoy the advantage of low cost of production; quick decision making, and have quick adaptability and are best suited to customized production. Students will evaluate the role of small business in rural India: Small business units provide multiple source of income, in wide range of non agricultural activities and provide employment opportunities in rural areas, especially for the traditional artisan and weaker sections of the society.	Teacher will write her observations after completion of the topic.

Teaching Aids : Active inspire, NCERT Book, PPTs

Methodology/Innovative Methods: Discussion, Recall, Explanation, Question-Answer method, problem solving

Interdisciplinary Links: Economics, Psychology and Sociology, Entrepreneurship

Coordinator

Vice-Principal

Principal