

Focus spot:

- Features of business environment

Why:

- The teachers and the students have to be aware and familiar with the changes going on around them in the environment like tax rate , GST, change in technology etc. to be able to study the effects of each on the business

Impact:

- we will not be able to identify the feature related or asked in the case studies



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Focus spot:

- New economic policy

Why:

- The student should be familiarised with the reasons for the new economic policy and about the major components like liberalisation privatisation and globalisation

Impact:

- The student will not be able to understand the impact of liberalization and globalisation on our business and the management response to it



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Focus spot:

- Demonetisation

Why:

- Sometimes the students are confused about the features of demonetisation and its impact on different areas or sector like real estate, tax collection agencies, personal wealth and properties, deposits in banks etc.

Impact:

- The student will not be able to identify the impact in case study based questions



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